CENTRAL STATION
MARKETING BANGLADESH

BUSINESS PROFILE
CSM BANGLADESH LTD.

CSM Bangladesh is a true performance based web marketing agency. Our main expertise is generating leads for our clients. We try every possible way of generating online leads.

CENTRAL STATION
MARKETING BANGLADESH

SEARCH MARKETING DONE RIGHT!

WHO WE ARE

CENTRAL STATION MARKETING BANGLADESH!

CSM Bangladesh is a search marketing agency focusing on inbound marketing, web development, google advertising, graphics design, digital strategy, and SEO. As a branch of Central Station Marketing Technology, we have the privilege to work with over 500 clients in the USA. Currently, we are in Dhaka, aspiring to help businesses to succeed in Bangladesh. While we are proud of our work and the outcomes we will help you achieve, the bonds we build will endure.

We can develop a strategy that lets you grow without making you spend more than you are comfortable with.

Our Leadership Team

Evan Islam
Founder & Chairman

"Evan Islam is the founder and a partner in Central Station Marketing Bangladesh the quintessential internet marketing agency in the home services industry. Specializing in online lead generation for contractors in the home performance field, Evan is utilizing his innovative strategies and proven track record to help contractors get into more homes, and sell more services."

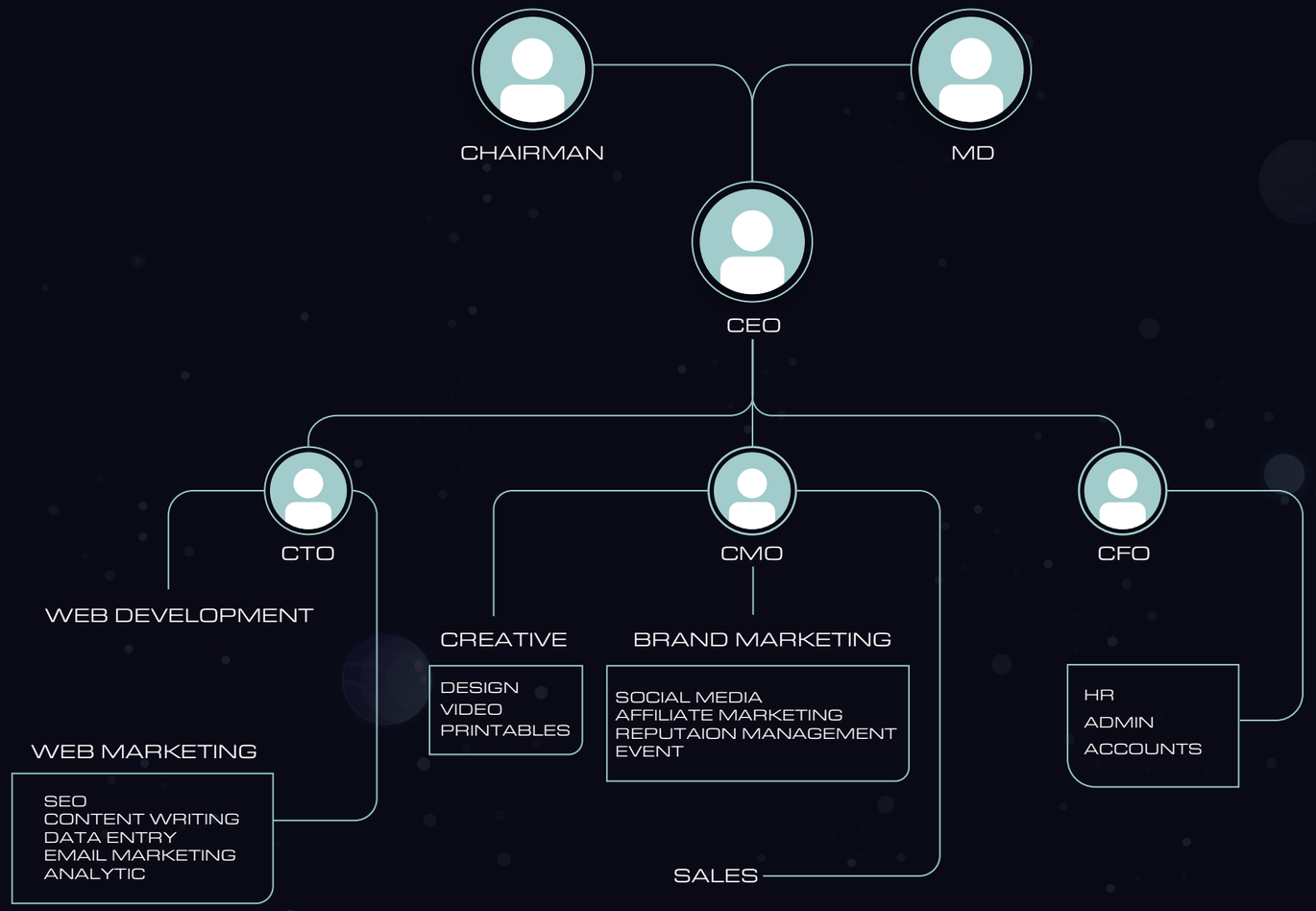
Jonathan Preston
Chief Technology Officer

"Jonathan Preston serves as our CTO and takes primary responsibility for our programming, technology, and software development efforts. His skill set includes literally dozens of languages and software platforms, but it doesn't stop there. Though he started as a programmer, Jonathan has committed himself to solving every technical problem he's presented with, which means more than programming. As a result, he's a skilled systems administrator, a DNS wizard, and an email guru."

"Shafayet Ahmed is an expert in communication, market analysis and sales strategy, he works with the graphics team as well as the web development team in efforts to create a successful website configuration that will benefit customers and boost their profits. Throughout his career, Shafayet has spent most of his time working with customers and making sure they are satisfied. He knows how to get the job done at the highest level to produce satisfied customers."

Shafayet Ahmed
Co-Founder & Managing Director

Organogram


CHAIRMAN
MD
CEO
CTO
CMO
CFO
WEB DEVELOPMENT
WEB MARKETING
SEO
CONTENT WRITING
DATA ENTRY
EMAIL MARKETING
ANALYTIC
CREATIVE
DESIGN
VIDEO
PRINTABLES
BRAND MARKETING
SOCIAL MEDIA
AFFILIATE MARKETING
REPUTAION MANAGEMENT
EVENT
SALES
HR
ADMIN
ACCOUNTS

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MARKETING BANGLADESH

CORE VALUES

We believe that the value given to our teams makes our company more than just a marketing agency. Our values define who we are and how we work with our customers. Customer Satisfaction is our top priority. Whether the customers are small or medium-sized, or large, the implementation of the advertising campaigns we run for them will not be compromised in any way.

HUNGRY

Going above & beyond the call of duty

INTEGRITY

Be honest, approachable and nice

FAMILY

Enjoy & balance your work and life

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MARKETING BANGLADESH

CORE SERVICES

WEB DEVELOPMENT

DIGITAL STRATEGY

SEO

GOOGLE ADVERTISING

SOCIAL MEDIA MARKETING

GRAPHIC DESIGN

DATA SUPPORT

CONTENT MARKETING

CENTRAL STATION
MARKETING BANGLADESH

Web Design

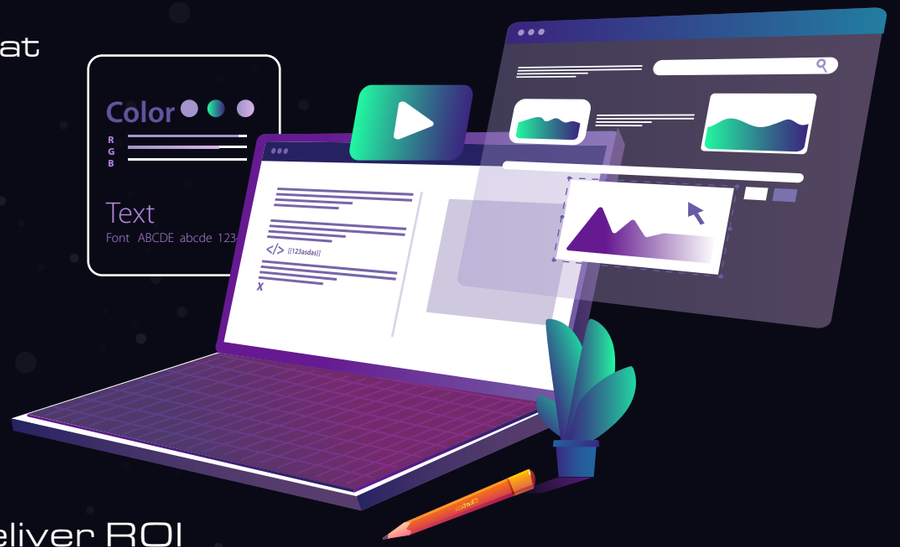
Launch a next generation website and outperform your competitors with our experienced website design team.

PLANET WEBSITES
Every business needs website. We're here to help you with that

ORBIT WEBSITES
Every design is geared to your specific target customers

GALAXY WEBSITES
Proven track record of successful online lead generation

E-COMMERCE WEBSITES
5 years' experience building E-commerce systems that deliver ROI



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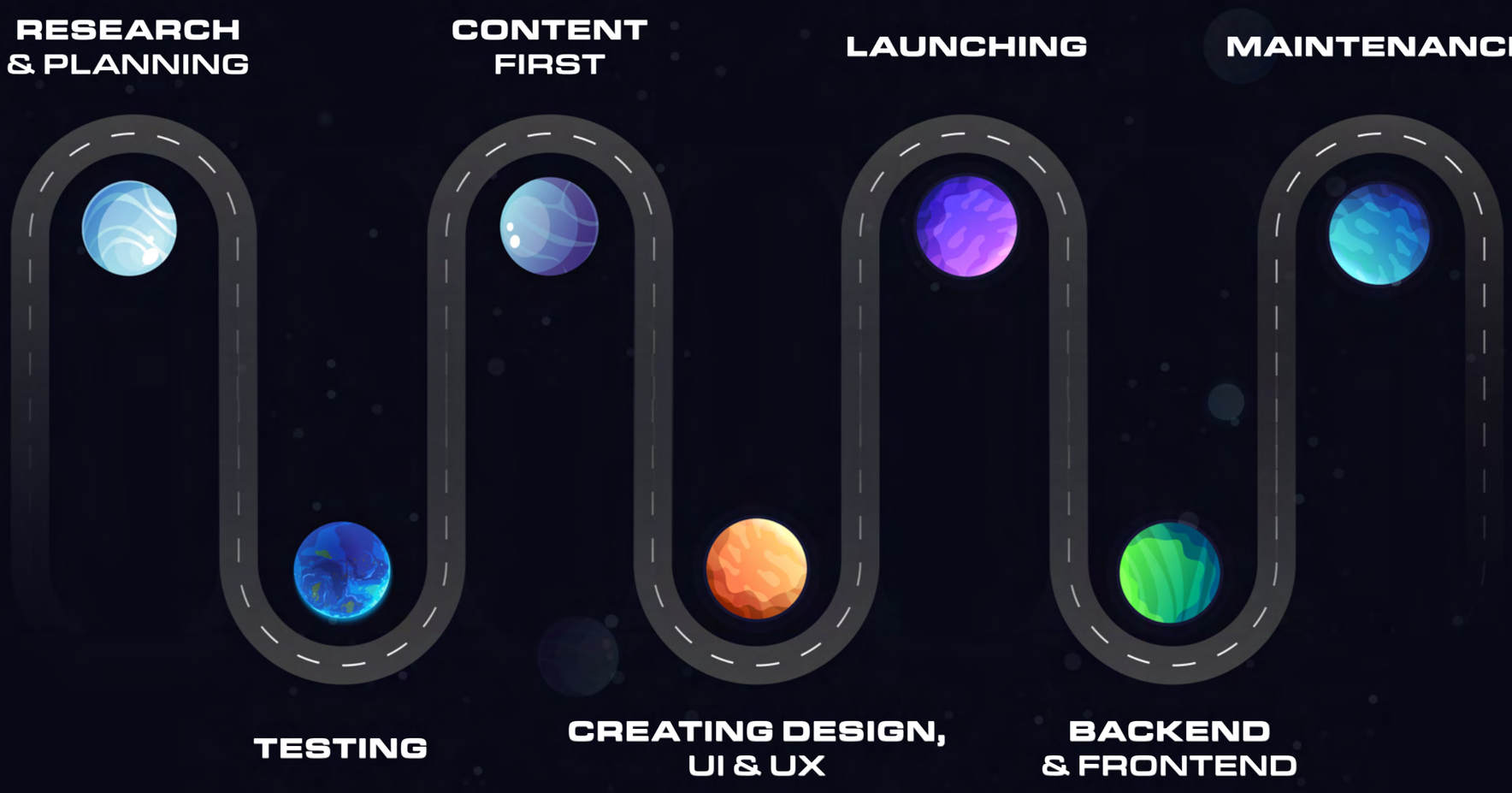
Our Web Development Procedure



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Web Optimisation

Be one step ahead of your competitors with our extensive range of Optimisation services delivered by industry leading experts.

SEARCH ENGINE OPTIMISATION
Benefit from one of the most experienced SEO teams in the region

PAID SEARCH OPTIMISATION
Let's get your paid campaigns spending less and returning more

WEB STRUCTURE OPTIMIZATION
We use CRO to turn more of your website visitors into customers

CONTENT OPTIMIZATION
With Outreach, boost brand awareness and better Google rankings

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WHAT'S INCLUDED IN SOCIAL MEDIA MANAGEMENT

- **SOCIAL ACCOUNT SETUP**
  Developing business pages on different social media platforms.
- **SOCIAL MEDIA STRATEGY**
  Positioning and targeting on social media
- **SOCIAL MEDIA PLAN**
  Social Media Calender in accordance with strategy
- **CONTENT CREATION**
  Copy, image, GIF, video, slideshow and canvas
- **POSTING**
  Tracking the best time to post through software
- **SOCIAL MEDIA LISTENING**
  Tracking the brand mention and responding to them
- **BUSINESS PAGE OPTIMIZATION**
  Optimizing the page to get higher rank in relevant categories
- **INDUSTRY AND KEYWORD RESEARCH**
  To create relevant ads and specific targeting
- **KEY PERFORMANCE METRICS REPORTING**
  Visual report showing analytics to make easy strategic decision
- **SPAM MONITORING & REPUTATION MANAGEMENT**
  Removing abusive comments and decreasing spam & War-room facility when brand faces any challenging situation.
- **CREATIVES DEVELOPMENT**
  Creatives that are catchy and follow norms of advertisement on SM
- **CAMPAIGN MANAGEMENT**
  Creating Ads set and campaign
- **REMARKETING PIXEL DEPLOYMENT**
  To increase conversion
- **MEDIA BUYING**
  Improving ROI

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SOCIAL MEDIA ADS MANAGEMENT

Social ad management comprises the development of creative ads and promoting over social media websites.

Increase your website traffic, raise the number of mobile installations, or boost the number of subscribers at your physical location; an ad on social media. Plus, you can influence the right people at the right time through social media ads.

Targeting can be done in several ways and also a combination of all of the following:

- Geo-Targeting
- Demographic Targeting
- Interest Targeting
- Custom Audience Targeting
- Behavioral Targeting

We are on the move **24 hours** a day to convince our clients to reach their consumers adequately and efficiently.

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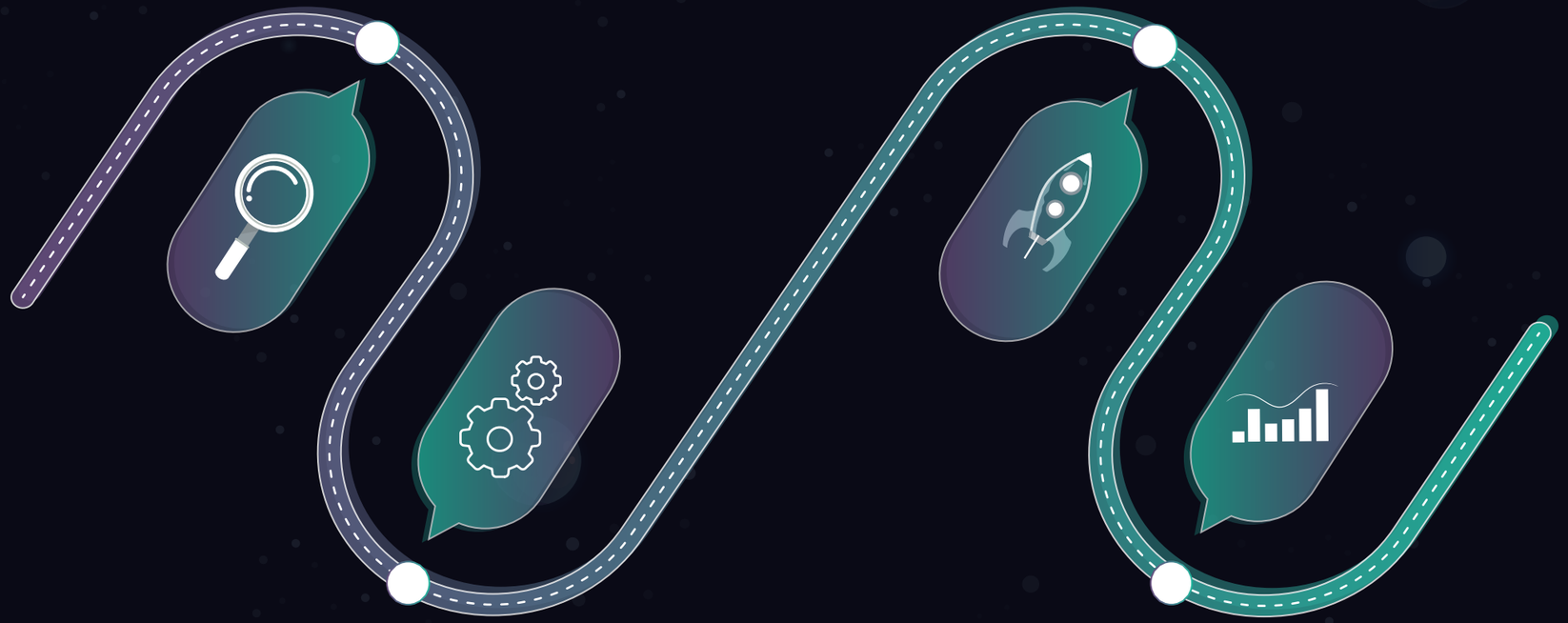
HOW DO WE WORK

01. RESEARCH

Extensive research can bring a more accessible and unique solution. We go beyond the basics to find result-driven data.

03. EXECUTION

Ultimately we make the plan thriving for your business through highly engaging digital platforms for optimal intercommunication.



02. STRATEGY

An idea without a strategy remains a vision. Once we get the data, we start planning to make business aspirations into reality.

04. ANALYSIS & REPORTING

We ensure an active developmental structure through continuous analysis & reporting to give your consumers a better experience.

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CUSTOM SOFTWARE DEVELOPMENT

- HRM
- SCHOOL MANAGEMENT SYSTEM
- AGRO BUSINESS ERP
- ERP
- RESTAURANT MANAGEMENT
- COURIER SERVICE MANAGEMENT
- PHARMACY POS
- RESTAURANT POS

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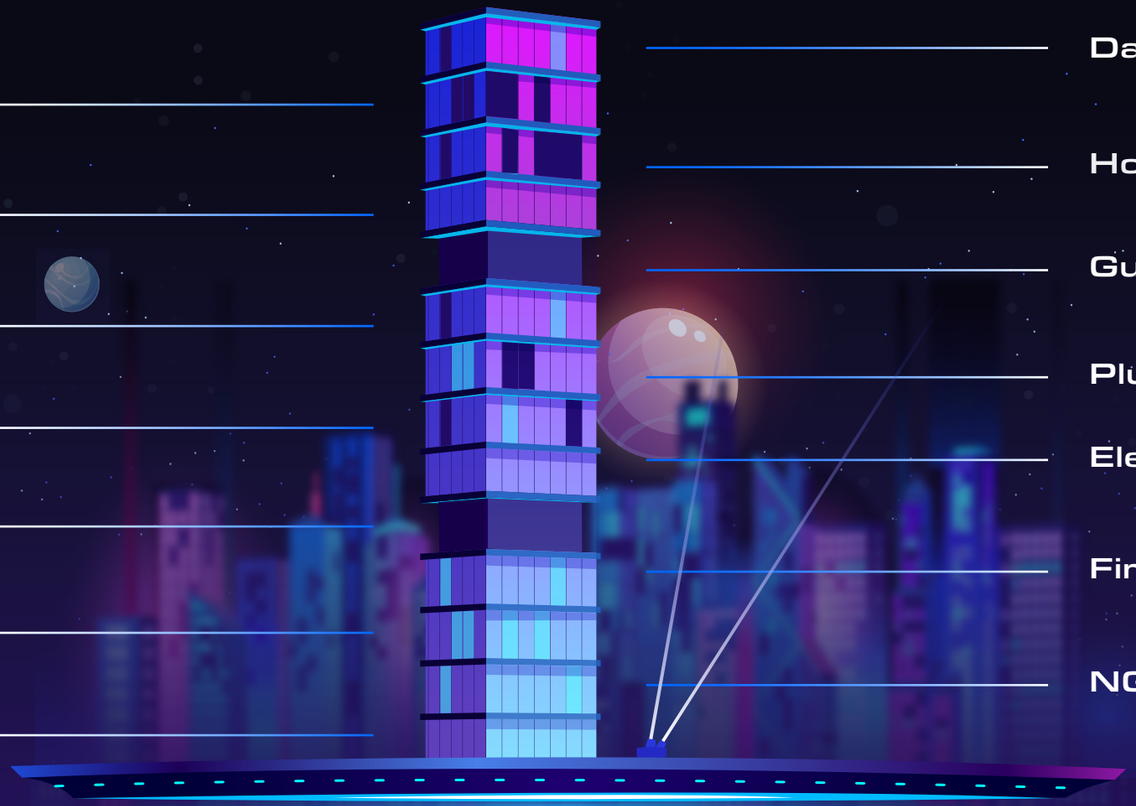
We have catered to various businesses and diversified industries like:



- Basement Waterproofing
- Rug Cleaning
- Carpet Cleaning
- Automobile Industry
- Property Development
- Insulation
- Home Improvement
- Damage Restoration
- Home Security
- Gutter
- Plumbing
- Electric Industry
- Fire Safety
- NGO

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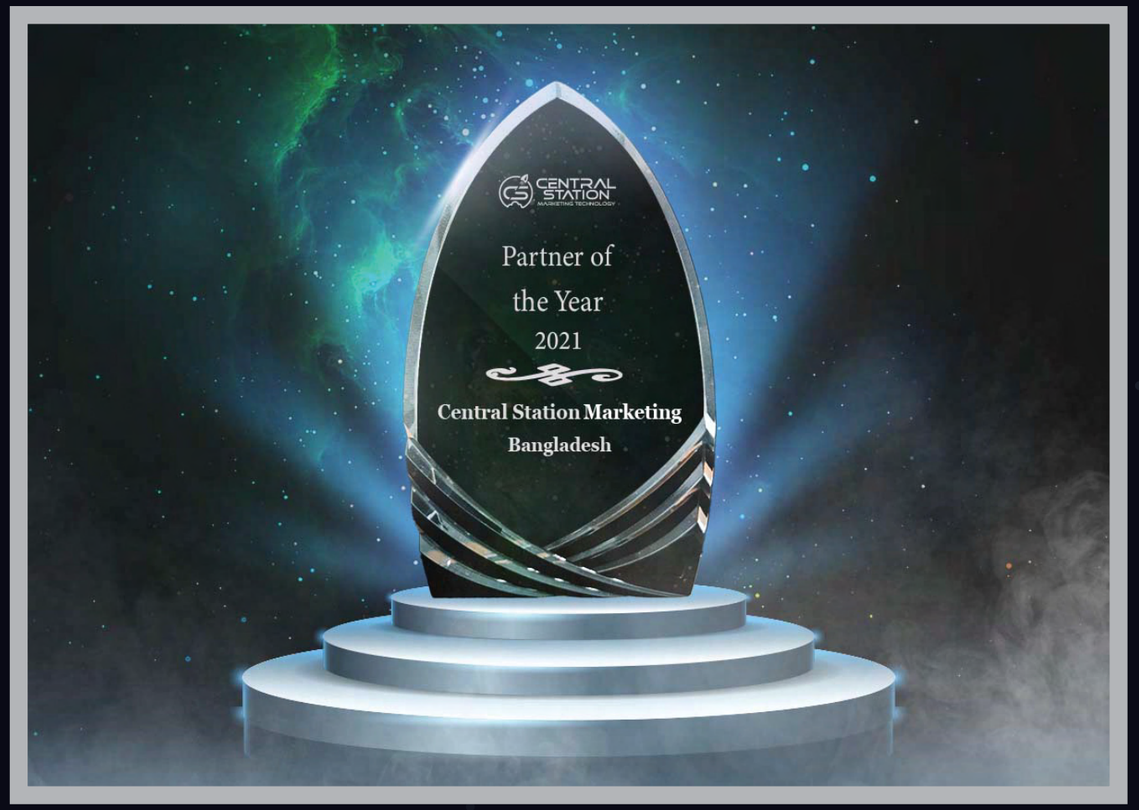
Some of Our Global Clients



DALWORTH RESTORATION
LMS RESTORATION
ALL COUNTY DKI
ALL AMERICAN CLEANING & RESTORATION
TOWER STREET INSURANCE & RISK MANAGEMENT
DALWORTH Rug Cleaning
CT GUTTER WE CONTROL THE WEATHER
PENCE CLEAN CARPET • TILE • UPHOLSTERY • AIR DUCTS
GRIFFIN SERVICE COOLING • PLUMBING • HEATING
CHENAL PAINTING COMPANY
REED'S SPRAYFOAM INSULATION
Teasdale Fenton Cleaning & Property Restoration DKI
AMERICAN WATER DAMAGE RESTORATION
BRS PROS Basement & Radon Solutions
BEST CLEANING & DISASTER RESTORATION SERVICES, INC
connect security
OX FOUNDATION SOLUTIONS
Thompson Satellite & Security
Endless B&B WRECKER SERVICE
iEatery
CANO ELECTRIC
DiLAGO'S PLUMBING SERVICES INC.
DALWORTH CLEAN
BUILDER SERVICES OF NORTH CAROLINA "Your Restoration Experts"

We've over 500+ clients in the USA

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Some of Our Local Clients

Shapla Foundation

PROYASH Special Child Special Right INSTITUTE OF SPECIAL EDUCATION

SANGEN

Since 2007 TM ASSURE GROUP ISO 9001: 2015 QMS Certified

SOIL

Sampan Resort Cox's Bazar

INTERIOR STUDIO Ace

IT'S HUMANITY FOUNDATION

Authentic Furniture Total Solutions & Care

We've over 20+ clients in the BANGLADESH

CENTRAL
STATION
MARKETING BANGLADESH
Let's meet up for a
COFFEE
and talk about
SEARCH
MARKETING

CENTRAL STATION
MARKETING BANGLADESH

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@csmbangladesh

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NOW YOU DECIDE
WHERE TO FLY...